



UrbanPromise Vancouver
558 Powell Street, Vancouver, BC V6A 1G9
t 604.800.4783
upministries.ca
thepromisegala.ca
coordinators@thepromisegala.ca
Registered Charity# 893125963RR0001

Dear Local Business Owner,

My name is Abraham Han and I serve at UrbanPromise Vancouver, a charitable non-profit organization in your neighbourhood. Since 1995, we have been serving children, youth, and families in some of our city's most under-resourced communities. Our aim is to provide the following areas of support and resources to communities in Metro Vancouver that need it most:

- **Character/Leadership Development for Young People** - We aim to provide creative and transformative opportunities for children and youth to develop in character, leadership, and life-skills to develop into leaders of tomorrow.
- **Service/Volunteer Opportunities** - We help create opportunities for working professionals to connect with families in meaningful and impactful ways and provide ways by bridging the needs in the community with our volunteers' expertise, giftedness, experiences, and strengths.
- **Safe Spaces** - We create safe, welcoming spaces where people from a wide-range of backgrounds can come together and build healthy, deep, and meaningful relationships. We empower and build relationships build relationships cross-generationally, cross-ethnically, and cross-socio-economically by providing creative events and gathering, as well as opportunities for education and shared life in community.

On the evening of **November 23rd**, we will be hosting *The Promise Gala* fundraiser at BCIT's Aerospace Centre. This semi-formal event will include live music, food, drinks, prizes, and both a silent and live auction to help raise funds for UrbanPromise Vancouver.

At UrbanPromise Vancouver, no young person is ever turned away due to an inability to pay for our programs and camps. We believe that every person 'belongs' and deserves opportunities to learn and grow. For this reason, all the money raised from this event will go directly to funding the cost of our operations and programs for the upcoming year so that we can make sure every young person we encounter has access to these opportunities.

We believe the funds we collect will help change the world for good as we invest in, care for, and equip the children, youth, and families who are living in some of the most impoverished areas of our city.

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An integral part of making this event a success involves receiving support and participation from local businesses, like yours – businesses that desire to help care for people in need throughout our city's local neighbourhoods and communities. We invite you to consider joining the team of people who are already gathering and have committed to this important work, including: Fluevog Shoes®, the Toronto Raptors®, the NBA®, the Chang Family (Momofuku®/Milk Bar®), Tactile Coffee LA®, along with many others.

There are opportunities to give monetary donations, donations for our auctions, and door prizes. We are seeking auction items that will pique the interest of potential bidders – items that they might not be able to find anywhere else except at an event like ours.

For your convenience, I have attached a donation form that will assist you in contributing to this event. If you would like to get involved and/or donate to this event, please feel free to contact us. We would be glad to discuss a sponsorship, gather more information about you, your company, and services you'd like to offer for the event. We can make arrangements to schedule a donation pick up as well. Please email coordinators@thepromisegala.ca before **November 12th, 2018**, so we can follow up with you.

Thank you for considering this request. We value your presence in our community and look forward to welcoming you as a sponsor/donor at this successful local event!

Respectfully yours,



Abraham Han

—
President | Executive Director
UrbanPromise Vancouver

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the promise gala

November 23, 2018

SPONSORSHIP OPPORTUNITIES

TITLE Sponsor - \$5,000

- Prominent logo placement on all marketing and promotional materials pre and post event
- Prominent logo placement on all poster and evening program
- 10 tickets to the event with VIP seating
- Full page ad in evening program – the first page in the program
- 2 x banner placement at the event (in the foyer and in the venue)
- Acknowledgement as title sponsor from the podium at the event
- Acknowledgement as title sponsor on The Promise Gala website/newsletter
- Appreciation plaque

PLATINUM Sponsor - \$3,500+

- Prominent logo placement on all marketing and promotional materials pre and post event
- Prominent logo placement on all poster and evening program
- 8 tickets to the event
- Full page ad in evening program
- Banner placement at the event
- Acknowledgement as platinum sponsor from the podium at the event
- Acknowledgement as platinum sponsor on The Promise Gala website/newsletter

GOLD Sponsor - \$2,000

- Logo recognition on all marketing and promotional materials pre and post event
- Logo recognition in evening program
- Four event tickets with VIP seating
- Half page ad in evening program
- Acknowledgement as a gold sponsor from podium at the event
- Acknowledgement as a gold sponsor on The Promise Gala website/newsletter

SILVER Sponsor - \$1,000

- Name recognition on all marketing and promotional materials pre and post event
- Small logo recognition in the evening program
- Two event tickets with VIP seating
- Quarter-page ad in evening program
- Acknowledgement as a silver sponsor from the podium at the event
- Acknowledgement as a silver sponsor on The Promise Gala website/newsletter

BRONZE Sponsor - \$500

- Name and recognition as a bronze sponsor in evening program and signage at Gala
- Acknowledgement as a bronze sponsor on The Promise Gala website/newsletter

OTHER AREAS OF SPONSORSHIP

- Media sponsors
- Décor sponsor
- Flower sponsor
- Raffle sponsors
- Live/Silent auction sponsors
- Wine sponsors
- Monthly donor

All donors of auction items will be recognized and shown appreciation in the event program.

Please feel free to share with us what is important for your marketing goals and we will be glad to work with you to create a package that works best for you and your business. For more information contact coordinators@thepromisegala.ca or 604-317-1710.

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the promise gala

November 23, 2018

SPONSORSHIP AGREEMENT

COMMITMENT

FINANCIAL DONATION:

- Title Sponsor \$5,000
- Platinum Sponsor \$3,500+ (If more than \$3,500 - please specify amount of sponsorship \$)
- Gold Sponsor \$2,000
- Silver Sponsor \$1,000
- Bronze Sponsor \$500

IN-KIND DONATION

- Gift Certificate
- Object of Merchandise
- Both

Item(s) to be included in the Gala Auction: _____

Value: \$ _____

Description: _____

Restrictions: _____

DONATION DELIVERY (Please ensure the entire donation is delivered together)

- This item is enclosed with this form
- I will have the item delivered by **November 12, 2018**
- Please arrange to have my donation picked up by **November 12, 2018**

PAYMENT METHOD:

- Cheque (payable to "UrbanPromise Ministries")
- Invoice the address below

- I would like to become a patron of UrbanPromise Vancouver by making a donation in the amount of \$ _____.
(Payment included Contact me for credit card # Invoice me)

CONTACT INFORMATION:

We would like to be recognized in print as: _____

Company Name: _____ Representative's Name/Title: _____

Signature: _____ Date: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Telephone: _____ Email: _____

UrbanPromise Vancouver thanks you for your support and asks that your confirmation be sent to UrbanPromise Ministries by **November 12, 2018** if you wish to be included in program and collateral materials.

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AN INTRODUCTION

WHO ARE WE?

UrbanPromise Vancouver is a place where people from various backgrounds gather (including socio-economic, ethnic, cultural, generational, and occupational) to build positive relationships with the intent of providing children and young adults with opportunities to be equipped with the experience and skills necessary for academic achievement, life management, spiritual growth, and leadership. We strive to fulfill this mission through after-school programs, summer camps, experiential learning, job training, mentoring relationships, and a host of other programs that challenge youth to develop and realize their potential.

Our goal is to bring positive change to the world by caring for and restoring individuals, families, and communities, as a new generation of young leaders affects social, economic, and spiritual revitalization in their neighbourhoods, Metro Vancouver, and the world.

OUR PURPOSE

Why do we exist?

UrbanPromise Vancouver exists to transform Metro Vancouver for good through serving the children, youth, and families in our neighbourhoods with love and extending an invitation for all people to be part of this transforming journey.

OUR MISSION

What do we do to fulfill our purpose?

UrbanPromise Vancouver does the following to fulfill its purpose:

- **CARE** for people - acting locally, thinking globally and eternally
- **CREATE** opportunities and space to bring people together from diverse backgrounds with various passions, gifts, and abilities
- **CULTIVATE** character within people and peace and wholeness within our communities

Our promise is to provide and continuously build a community that harnesses positive growth for the youth of today, and rise together for a better tomorrow.

OUR VISION

Where are we ultimately headed?

To present opportunities for every person in Metro Vancouver to experience the transformative power of love through meaningful relationships between people from different socio-economic, generational, and ethnic backgrounds, as they care for and positively influence local neighbourhoods and the people who live in them.

OUR VALUES

How do we carry out our mission?

UrbanPromise Vancouver carries out its mission through living out the following values . . .

Empowering and Equipping Youth to be Leaders for Our Future

Servant Leadership

Justice leading to Reconciliation

Authentic Relationships

Creating Strategic, Synergistic Connections

Commitment to the Local Community